

Museum Store

DESCRIPTION OF MAJOR SERVICES

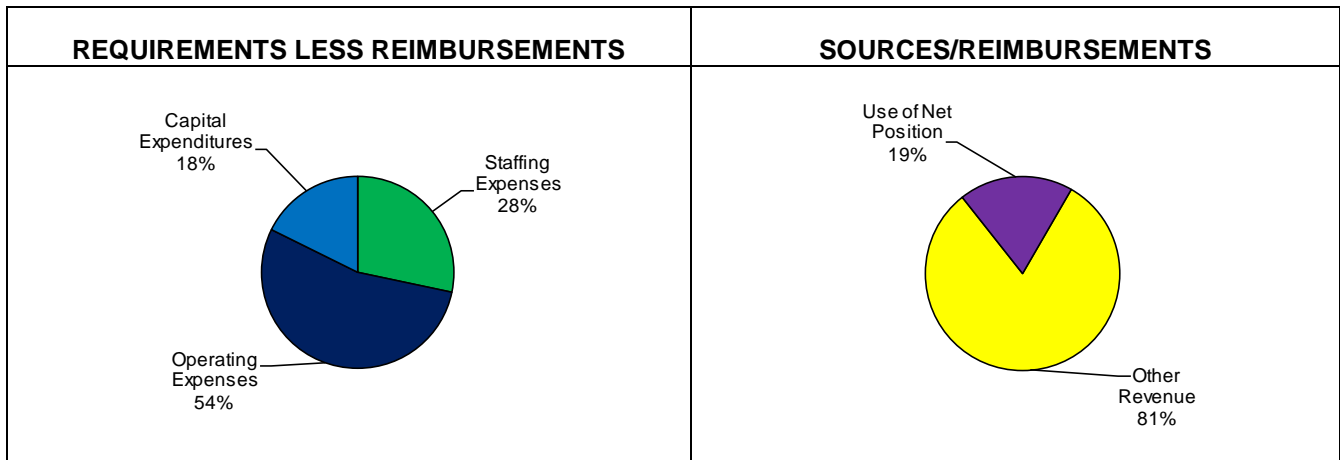
The Museum Store operates as an enterprise fund under the management of the San Bernardino County Museum. The store is considered a critical part of the K-12 visitor experience and provides many museum related items for sale including books and publications, educational toys, thematic novelty items related to exhibitions, jewelry, minerals, and souvenirs. The Museum Store provides important information to patrons regarding current exhibitions in the Museum and enhances lifelong learning for families and adult audiences.

Budget at a Glance

Requirements Less Reimbursements	\$67,874
Sources/Reimbursements	\$55,000
Use of / (Contribution To) Net Position	\$12,874
Total Staff	2

The Museum Store continues to develop its operations and product offerings to ensure sales correspond with new exhibits, services, and new programs. Alternative store products will continue to be introduced and evaluated to maintain a positive cash balance.

2015-16 RECOMMENDED BUDGET



ANALYSIS OF 2015-16 RECOMMENDED BUDGET

GROUP: Operations and Community Services
DEPARTMENT: Museum Store
FUND: Enterprise

BUDGET UNIT: EMM CCR
FUNCTION: Community & Cultural
ACTIVITY: Cultural

	2011-12 Actual	2012-13 Actual	2013-14 Actual	2014-15 Estimate	2014-15 Modified Budget	2015-16 Recommended Budget	Change From 2014-15 Modified Budget
Requirements							
Staffing Expenses	33,537	12,247	3,144	19,235	27,492	19,235	(8,257)
Operating Expenses	127	39,836	23,962	31,096	36,639	36,639	0
Capital Expenditures	0	0	0	0	5,000	12,000	7,000
Total Exp Authority	33,664	52,083	27,106	50,331	69,131	67,874	(1,257)
Reimbursements	0	0	0	0	0	0	0
Total Appropriation	33,664	52,083	27,106	50,331	69,131	67,874	(1,257)
Operating Transfers Out	0	0	0	0	0	0	0
Total Requirements	33,664	52,083	27,106	50,331	69,131	67,874	(1,257)
Sources							
Taxes	0	0	0	0	0	0	0
Realignment	0	0	0	0	0	0	0
State, Fed or Gov't Aid	0	0	0	0	0	0	0
Fee/Rate	0	0	0	0	0	0	0
Other Revenue	66,566	43,523	83,767	38,600	55,000	55,000	0
Total Revenue	66,566	43,523	83,767	38,600	55,000	55,000	0
Operating Transfers In	0	0	0	0	0	0	0
Total Sources	66,566	43,523	83,767	38,600	55,000	55,000	0
Net Position							
Use of/ (Contribution to) Net Position	(32,902)	8,560	(56,661)	11,731	14,131	12,874	(1,257)
Est. Net Position Available					72,219	61,745	(10,474)
Total Net Position					86,350	74,619	(11,731)
Budgeted Staffing*	1	1	1	2	2	2	0

*Data represents modified budgeted staffing

MAJOR EXPENDITURES AND REVENUE IN 2015-16 RECOMMENDED BUDGET

Staffing expenses of \$19,235 fund two part-time regular positions that operate the Museum Store. Operating expenses of \$36,639 are for purchases for resale (inventory) and funding for a point-of-sale system (POS). Equipment costs of \$12,000 are included to purchase hardware in connection with the current POS that is in need of upgrade. Sources of \$55,000 are revenue generated from novelty items/souvenir sales, books and publications.

BUDGET CHANGES AND OPERATIONAL IMPACT

Requirements are decreasing by \$1,257 due to an increase of \$7,000 in capital expenditures for an upgrade of the POS, offset by a decrease in staffing expenses of \$8,257 as the result of funding two part-time positions at a lower hourly rate.

ANALYSIS OF NET POSITION

This fund will be using \$12,874 in net position in 2015-16 to upgrade the POS in the Museum Store and at the front desk. This one-time expense will replace the outdated system and improve reporting and overall functionality.



2015-16 POSITION SUMMARY*

Division	2014-15 Modified Staffing	Adds	Deletes	Re-Orgs	2015-16 Recommended	Limited	Regular
Museum Store	2	0	0	0	2	0	2
Total	2	0	0	0	2	0	2

*Detailed classification listing available in Appendix D

STAFFING CHANGES AND OPERATIONAL IMPACT

Staffing expenses of \$19,235 fund 2 budgeted part-time regular positions. These two positions allow for coverage in the Museum Store to ensure that it is open during the peak hours each day the Museum is open and to greet and take money from customers at the front desk.

